



**Trusted by over 2,000  
Florida Republican  
campaigns since 2004**

995 County and City  
403 State House  
121 State Senate  
108 Congressional  
52 Judicial  
1 Gubernatorial



**Campaign Data Management**

2,000+ campaigns since 2004

## How will you know who's important to your campaign?

Targeting voters, managing volunteers, and reaching donors are all critical components of a successful campaign. How you handle these tasks can set your campaign apart from your opponents'. Post-it notes, paper lists, and random files are symptoms of inefficiency and are the archaic methods employed by many campaigns. Gain a competitive advantage by centralizing your data, performing powerful voter analysis, and providing a platform to connect all campaign staff, consultants, and volunteers.

### Know which voters....

Targeting the right voters is the key to winning any election. Powerful targeting tools including the proprietary Scoracle ranking system allows you to efficiently find and communicate with the most reliable voters in your election. These are the people in your voting district who are not just registered voters, but actually consistently cast their vote in each election. These are the people who care about and participate in our democratic process and will determine the winner of your race.

### Work together....

Coordination using webElect.net will allow your campaign to operate in the fast paced election environment by efficiently providing a web-based system to manage your entire campaign, regardless of location. Convenient variable user access for your campaign team and volunteers means that more volunteers can get more work accomplished in less time regardless of location... Anytime!

Working with other organizations? Tag voters by importing lists of voter ID numbers, extend webElect's phone numbers and email addresses by importing your own, or use our matching service to match other name and address lists to voters.



**Your Campaign. Connected.**

888-987-6558 toll-free    [support@webelect.net](mailto:support@webelect.net)



# Campaign Data Management. Easy. Effective. Affordable.

## Know which voters and houses to contact.

Query up-to-date voter data using any combination of registration information and voting history, or use our proprietary Voter Score ranking system. Micro-target to further refine lists using your voter response data or our optional Premium Tags of licensed professions and interests.

## Own Your Data.

Your data is owned by you with access controlled by you. Many other software services do not have those terms.

## Keep track of your help.

Don't lose the opportunity of help from a volunteer. Keep track of volunteers by task. Feed volunteer requests from your website. Our powerful user permission system allows access to only the features and data they need for a specified time period.

## Make your campaign treasurer happy.

Know your financial situation at all times without bothering your treasurer with phone calls. They will appreciate the easy state report filing, check register, and deposit preparation tool.

## No more "all-nighters" preparing walk lists.

Use the voter targeting tools to plot houses to our custom integration with Google Maps. Draw boundary lines for selected houses to generate walk packets for volunteers. Access walk packets from our mobile app to save the hassles of printing while gaining the benefit of real-time response updates and tracking.

## Updated interface and features in progress

Our updated interface allows full administration from Desktop and Mobile devices. Added features include integrated Phone Banking, GOTV Adopt-A-Voter program, website signup forms, and more!

## Prices as low as \$45 a month!

County and local district pricing varies per registered voter count.  
State House Districts \$120/mo, State Senate \$240/mo, Congressional \$270/mo  
View price for any district at <http://webElect.net/Price> & Order

## Free Limited Trial

Test all functionality of webElect.net for free when more than 12-months prior to an election. Within 12-months, access to reporting features will be limited.

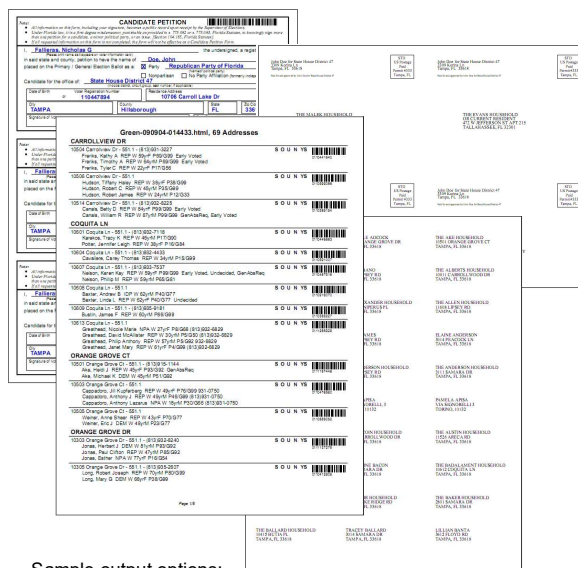
Visit [webElect.net](http://webElect.net) or call us toll-free: 1-888-987-6558

## Features

Monthly Voter Updates  
Daily AB/EV Updates  
You Own Your Data  
Robust Voter Targeting  
Volunteer Management  
GOTV Adopt-A-Voter  
Financial Management  
Donor Prospecting  
Walk List Mapping  
Micro-Targeting  
Mobile App  
Powerful Multi-Mail Merge  
Voter Score Ranking System  
Petition Printing & Tracking  
Barcoding  
...and much more!



Our Google Maps tool makes canvassing easy and efficient



Sample output options:  
Walk lists, labels, post cards, pre-filled petition & AB request forms

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